

Official PizzaVito Contest Rules

These rules apply to all contests conducted by PizzaVito Franchise Group, LLC, unless otherwise set forth in specific contest rules for a particular contest. In certain cases, particular contests may have their own specific additional or alternative rules (in whole or in part) which will be set forth in a separate addition to these rules or in contest rules specific to a particular contest and will be available at 7750 W. Newberry Road, Gainesville, FL 32606 and on the contest page on PizzaVito's website at www.pizzavito.com.

Who Can Enter

1. To enter, contestants must be legal residents of the State(s) of Florida and Georgia who are 18 years of age or older on the date of entry in the applicable contest. PizzaVito reserves the right to examine identification and may reasonably choose to accept or deny awarding the prize based on the identification presented.
2. Employees (including, without limitation, part-time or temporary employees) of PizzaVito Franchise Group, LLC and its franchisees, contest sponsors, and their respective parent entities, subsidiaries, affiliated companies, and the immediate family (i.e., current and ex-spouses, parents, grandparents, children, grandchildren, and siblings and in-laws and steps in any of the foregoing categories) and other household members (i.e., roommates, housemates, significant others, and partners of each legally residing at the same address) of each of the above are NOT eligible to enter and/or to win.
3. Contestants may only win one prize per contest (other than a grand prize winner who also wins a qualifying prize in that same contest), unless expressly specified otherwise in contest rules for the specific contest at issue.

Entry/Winning

4. NO PURCHASE NECESSARY OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN PIZZAVITO CONTESTS.
5. Contestants may enter as often as they wish but only one qualifier/finalist/winner per family or household member per contest as defined in Section 2 above (only the chronologically first prize won will be awarded), unless expressly specified otherwise in contest rules for the specific contest at issue or as set forth in the applicable contest rules.
6. All entries become the property of the PizzaVito and will not be acknowledged or returned. Entries received that are mutilated, tampered with, illegible, or from ineligible entrants will be void. Entries that are determined to be fraudulent will be void, and the person making such an entry may be barred from further participation in that contest and, in PizzaVito's sole discretion

on a case by case basis, banned from any future participation in any PizzaVito contest (which PizzaVito decision may not be disputed or appealed). Incomplete or illegible entries or entries that do not satisfy the entry requirements may be disqualified in PizzaVito's sole discretion.

7. Depending on the contest, the PizzaVito will designate the required method of entry/winning. All references in this Section 10 to an "announcement" or to any information to be "announced" may be announced via email, sms, internet posts, blog posts, text message, instant message, social network posts, on-site, and/or via point of purchase displays, materials or handouts. The following apply to the applicable entry/winning methods designated:

a. For mail-in contests, entries must be received at the announced address by the announced deadline. Such entries will only be accepted by first class United States mail and not by fax, hand delivery, overnight or same day courier, unless expressly specified otherwise in contest rules for the specific contest at issue. Only one entry is permitted per envelope (additional entries within the same envelope will be disregarded). Mail-in entries must be legible and contain all information and documents/materials required. If the mail-in contest requires the use of an official entry form, only official entry blanks that are handwritten are eligible (no mechanical reproductions will be accepted) and official contest entry blanks are only available while supplies last at each participating distribution location.

b. For entry box contests, entries must be deposited in the official entry box by the announced deadline. Unless otherwise specified, only official entry blanks that are handwritten are eligible (no mechanical reproductions will be accepted). Official contest entry blanks are only available at the location of the official entry box, while supplies last.

c. For internet based entries (whether via email, social networks, online submissions, or the PizzaVito's VIP Club (as defined below)), entrants will be asked to go to a particular website (whether PizzaVito's main website at www.pizzavito.com or an alternative website that can be accessed directly or as a link through www.pizzavito.com which alternative website is hereinafter referred to as a "MicroSite" and together with www.pizzavito.com, a "Website") on particular days and times to enter a contest, as announced. Criteria for winning and/or conditions for entry will be announced by PizzaVito. Winners will be selected in accordance with the criteria set forth in any announcement with respect to the particular contest and may include, without limitation, one or more of the following types of modes of entry/winning: (a) answering survey questions, (b) correctly answering trivia questions, (c) making predictions or guesses with respect to certain upcoming events, (d) submitting essays (of specified lengths), photos, videos or audio, or (e) simply completing entry forms with contact information. For internet contests that require entrants to answer questions, submit materials or perform in some other manner, such contest will be judged by PizzaVito personnel, and the decision of the judges will be final as to all matters,

including, without limitation, (i) the order in which emails or on-line entries were received and (ii) whether any answer or submission required to be given is correct or the “best” or most desirable (based on any lawful criteria PizzaVito deems desirable). For online entry contests where entrants do NOT need to be a member of the PizzaVito’s online club or texting club in order to enter, entrants may be provided with an opportunity to opt-in for membership as part of the entry process but accepting such membership, however, is not a condition of entry.

d. For internet based entries when entry requires membership in the PizzaVito’s on-line club (the “Club”): (in addition to the other relevant provisions set forth in these rules regarding internet-based entries): Membership is free. The Club is an internet club that will entitle members to, among other things, receive information from PizzaVito, enter contests, participate in surveys and enjoy many other opportunities. To join the Club go to www.PizzaVito.com and click on the link for the VIP Club and provide all required information (incomplete registrations may be invalidated in PizzaVito’s sole discretion). In the event of a dispute regarding the identity of a member, the holder of the registered e-mail account will be deemed the person who submitted the membership. The holder of the e-mail account is the natural person who is assigned the e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the second level domain associated with the e-mail address in question. Limit one membership per e-mail address. Members are required to provide truthful information when completing Club membership registration form. If PizzaVito determines that any registration form contains false or fraudulent information or is submitted by a person other than the one named in the form or by an ineligible entrant, such form will be disqualified and that member may be prohibited by PizzaVito (in its sole discretion and on a case by case basis) from participating in any particular contest or in all future PizzaVito contests for a fixed period of time determined by PizzaVito or in perpetuity. If a Member cancels his/her membership during any contest in which such Member is entered (or was automatically entered), such Member may no longer be eligible to win a prize in such contest, in PizzaVito’s sole discretion. Contest entry for Club members may be by one of the following means: (i) Members are automatically entered in contests from time to time; (ii) Members may be required to complete a specific on-line entry blank for particular contests; (iii) Redemption of Club points (if available), which have no cash value, for an opportunity to enter selected contests; or (iv) Other means of entry as may be announced from time to time.

e. For internet based entries when entry requires membership to, or registration with, a third party social network (e.g., Facebook or Twitter) (such person “Users”): In the event of a dispute regarding the identity of a User, a person who can demonstrate the ability to log into the applicable account with the correct user name and password will be deemed the User who submitted the entry. Users acknowledge that the third party social network sites (“Social Network Sites”) are not affiliated with the PizzaVito and, therefore, PizzaVito cannot control certain factors

relating to such sites, including, without limitation, errors, cancellation of User accounts or technical malfunctions associated with any Social Network Site that may affect any entrant's ability to enter, win, view, be advised of, be eligible for or be properly considered in a particular PizzaVito contest. Contest entry via Social Network Sites may be by one of the following means: (i) Users may be automatically entered in contests from time to time (e.g., all Followers of the applicable PizzaVito Twitter account or all Friends or Fans (as applicable) of the PizzaVito's page on Facebook); (ii) User may be required to email PizzaVito to enter; (iii) User may be required to post a comment or take other action to be entered (e.g., changing the User's profile picture) with respect to User's Social Network Site account; or (iv) other means of entry as announced by PizzaVito. With respect to any PizzaVito Facebook pages (if any), PizzaVito has no obligation whatsoever to "accept" (and reserves the right to freely reject, in its sole discretion in each specific instance) any particular Friend request and any such rejection by PizzaVito of a Friend request shall render the requestor ineligible to enter and/or win any contests that require being a "Friend" in order to participate.

8. In case of any identity dispute: with respect to Club or email entries, Social Network Sites, and with respect to Text Club or text entries, the provisions of 7 above apply.

9. Contestants may not violate any federal, state or local laws and may not harm or endanger themselves or other persons or property in connection with a contest. If PizzaVito deems that a contestant, participant or any winner may have created a public hazard, cheated, engaged in improper activity, caused interference with or destruction of property and/or utilized public safety resources, such contestant / winner may be disqualified in PizzaVito's sole discretion.

10. Notwithstanding anything to the contrary in these rules, PizzaVito cannot guarantee that it will be able to view all entries and/or required entry submissions, submitted from a technical perspective, even if sent in the appropriate formats required. In the event that PizzaVito is not able to view any entry or entry materials submitted for any technical reason whatsoever, that entry may be disqualified (without notice to the entrant) and PizzaVito will have no liability or obligation to such entrant with respect to the disqualified entry.

Prize(s)

11. Notwithstanding anything to the contrary herein or stated on-air, no person will be entitled to receive any prize until after their eligibility has been confirmed or accepted by PizzaVito and all required paperwork (including, without limitation, liability release agreements) have been completed by the pending winner within the required deadlines.

12. All prizes awarded must be picked up at the PizzaVito's Headquarters at 7750 W

Newberry Road, Gainesville, FL 32606 during normal business hours of 11 a.m. to 5 p.m., Monday through Friday, unless otherwise specifically directed by PizzaVito. Prizes will not be mailed, unless otherwise determined by the PizzaVito.

13. Prizes not claimed within thirty (30) business days of being advised by PizzaVito that the prize is available for pick-up, or in the case of a time sensitive prize, within its period of usability, shall be considered forfeited (without notice to the winner) and will become property of PizzaVito. Such prize may be disposed of at the discretion of PizzaVito Management.

14. Prizes will be released to winners only. Winners are required to present a valid United States state or federal photo ID and valid social security number in order to pick up any prize. Winners may be required, in PizzaVito's sole discretion, to sign one or more liability release agreements relieving PizzaVito, its parents, subsidiaries, officers, directors, members, managers, employees, agents and contest sponsors from any and all liability with respect to the contestant's participation in the contest and the receipt and/or use of the prize. Any person who refuses to sign the Release and/or provide a social security number or complete or provide any other documents required by the PizzaVito by the deadline required by PizzaVito will forfeit any and all prizes.

15. PizzaVito reserves the right to substitute a prize of equal or greater value for all contests and giveaways. Non-cash prizes are not redeemable for cash. No transfer or assignment of prizes is allowed, except as may be determined by PizzaVito in its sole and absolute discretion on a case by case basis.

16. Winners are prohibited from selling any prize awarded or any transferring any prize without PizzaVito's authorization (which authorization must be in writing by a PizzaVito representative and shall be granted or withheld in PizzaVito's sole discretion on a case by case basis). In the event that PizzaVito discovers or suspects (correctly or incorrectly) that a winner is attempting to sell his/her prize from PizzaVito (i.e., ebay, craigslist or otherwise), PizzaVito reserves the right, in its sole discretion, on a case by case basis to take any one or more of the following actions: (a) immediately disqualify the winner and deem any prize they were otherwise entitled to as forfeited, (b) refuse to award the prize to such winner, even if he/she represents that they will not resell or transfer the prize, and/or (c) prohibit the violating winner from participating and/or winning any future PizzaVito contests (whether for a fixed period of time or in perpetuity, in PizzaVito's sole discretion) and if such winner ever wins a future PizzaVito contest during the period that he/she is banned, he/she shall be disqualified from the contest and forfeit any prize once it has come to PizzaVito's attention. Further, PizzaVito reserves the right to track and/or cancel and invalidate any prize awarded that PizzaVito suspects was sold or transferred without authorization.

17. Winners are responsible for paying all applicable local, county, state and federal taxes on prizes based on the estimated retail value of the prize, as set forth in the contest rules, and will be issued an IRS 1099 form for all prizes won from PizzaVito where the aggregate value of all prizes is \$600 or more in any calendar year. In the event that a winner in this contest is under 18 years of age (if permitted by these contest rules or any specific contest rules), the parent or legal guardian will be deemed the actual winner of any prize and will be required to provide their social security number and will be subject to the provisions of this Section 26, not the child.

18. Specific restrictions regarding awarded prizes will be provided, if applicable, to the winner. Unless restrictions delivered to a specific winner differ from the following, the following will apply generally to prizes awarded in PizzaVito contests:

(a) Any prize involving air travel will include only round-trip, coach-class air transportation from a commercial airport in the greater metropolitan area that PizzaVito Headquarters is located in.

(b) Any prize involving overnight accommodations will include only one room, double occupancy, room only, and neither incidental expenses nor ground transportation will be included. Sales and hotel taxes associated with the hotel stay will only be included if specifically noted by PizzaVito as included with respect to that particular contest/prize. Winners may be required to provide a valid credit card to check into the hotel and to cover incidental expenses.

(c) Any prize involving travel (overnight accommodations, flight, motor coach, and/or rail etc...) may require that the winner and/or the winner's guest(s) be over 18 or over 21. Guests may be required to sign one or more liability release agreements before being authorized by PizzaVito or its sponsor to be allowed to participate as winner's guest on a trip.

(d) Any prize involving travel (overnight accommodations, flight, motor coach, and/or rail etc.) is based on availability and subject to additional restrictions including blackouts, peak period restrictions and expiration dates imposed by PizzaVito, sponsors and/or agents participating in the contest. These restrictions are not subject to negotiation. In addition, such winners/guests are solely responsible for obtaining any international travel documents, visas or passports required. Reservations are non-transferable and once booked and confirmed may not be re-scheduled.

(e) With respect to travel, event tickets and/or events of any kind, PizzaVito and sponsors are not responsible for replacing or reimbursing winners with any form of compensation for flights or events that are canceled, rescheduled or delayed. All cancellations are deemed beyond the control of PizzaVito and its sponsors. This includes, but is not limited to, event cancellations, trip schedule changes, flight cancellations, changes in travel arrangements, travel delays of any form

and duration, as well as all delays or cancellations due to acts of nature, terrorism (including threats), illness or war. Additionally, PizzaVito is not responsible for any work stoppage that may affect PizzaVito's ability to provide any of the prizes. PizzaVito is not responsible for any expenses incurred by contest winners as a result of such cancellations or delays.

(f) Any prize that provides an opportunity to meet with, participate in an activity with, interview or have similar interaction with any celebrity (other than employees of PizzaVito) is contingent upon the celebrity appearing for such activity/event, which is beyond the PizzaVito's control. PizzaVito is not responsible if a winner and/or his/her guests are unable to meet such celebrity or participate in the associated activity if the celebrity determines this is not allowable for any reason or fails to appear/participate for any reason. In the event of illness, act of god, scheduling conflict or any other reason, PizzaVito is not responsible for this portion of the prize, which has no monetary value, and no alternate prize will be awarded and the event/activity will not be rescheduled. In the event that PizzaVito elects (in its sole discretion) to attempt to reschedule any such event/activity or offer an alternative prize, PizzaVito shall have no obligation whatsoever to offer any other alternate prize if such attempt to reschedule or other offer is not accepted by or utilized by winner for any reason whatsoever.

(g) Any prize that is awarded in the form of a gift certificate may have an expiration date and use of such certificate may be based on availability and include black-out periods, restrictions or excluded items (for example, tax, tips, alcoholic beverage, or goods from a particular manufacturer). Gift certificates are only redeemable at the locations for which they are specified.

(h) Any prize involving the award of cash will be paid in the form of a company check, payable only to the winner and no other person. Checks will be ready for pick-up within 60 business days after winning.

(i) In all instances in which winner has the right to select specific products, the choice or products offered may be limited by the Sponsor or certain specific products or manufacturers may be excluded. Winner will receive more information on such restrictions and limitations after they have been awarded the prize.

Miscellaneous

19. Odds of winning depend on the how the contest is conducted. For random drawings, the odds of winning will depend upon number of entries received. For contests in which winners are qualified for a grand prize drawing, odds will depend on the total number of qualifiers.

20. All tie breaking procedures will be announced on PizzaVito's website, and/or

communicated in writing or by email to tied contest participants.

21. In the event that any winner, qualifier or finalist is disqualified in a contest for any reason permitted by the applicable contest rules at any point in time (before or after a winner is determined), PizzaVito shall NOT be obligated to select an alternative winner/qualifier/finalist and may instead elect to retain any associated prize(s) as its own property and/or dispose of any such prize(s) in any way it sees fit outside of (or within) the scope of the contest.

22. Inquiries by contestants or potential contestants to any employee of the PizzaVito (whether in person, by email, or by telephone) regarding the status of their entry or questions about a Contest may or may not be responded to and PizzaVito is not obligated to respond or treat to all inquiries identically (even if the question is identical). Time considerations and/or volume, among other things, may impact PizzaVito's desire or ability to respond to such inquiries from time to time. Notwithstanding anything communicated by any PizzaVito employee in connection with any such inquiry, such information shall not be binding on PizzaVito (the sole determining information related to this Contest is as set forth in the applicable contest rules) and shall not be deemed to be providing any type of improper assistance or advantage to any particular contestant over another. Any attempt by PizzaVito to respond to an inquiry will be in the context of providing good customer service only and, in some instances, to address technical issues/problems.

23. PizzaVito Management shall be the sole arbiters in all matters relating to the contest and in the interpretation of contest rules. Their decisions shall be final. Entry into the contests constitutes agreement by contestants to abide by these rules, as well as any other rules established by PizzaVito.

24. In the event that any entrant or entry is disqualified or any prize is forfeited in accordance with the applicable contest rules, PizzaVito and sponsors have no obligation whatsoever to notify any such entrant of any such disqualification or forfeiture.

25. By participating in a PizzaVito contest, entrants hereby agree and each entrant hereby remises, releases and forever discharges and agrees to indemnify and hold harmless PizzaVito, its affiliates, parents, assigns, successors, employees, sponsors, agents and all others connected with them and the promotion, contest, and/or event from any and all liability, claims, actions, and damages sustained or incurred by participation in the said promotion, contest, and/or event and the receipt and use of any prize(s) awarded (if any) through such promotion, contest, and/or event arising in any manner whatsoever, including but not limited to an act or omission, whether negligent, intentional or otherwise caused by PizzaVito, its affiliates, parents, assigns, successors, employees, sponsors, agents and all others connected with them and the promotion, contest,

and/or event.

26. PizzaVito and its sponsors are not responsible for any technical difficulties, technical malfunctions or errors (whether technical or typographical) experienced due to overload, busy signals, loss of phone service, internet availability, electronic problems, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, telephone or other connections, availability or accessibility, or miscommunications, or failed computer, satellite, telephone or cable transmissions, or lines, or technical failure or jumbled, garbled, corrupted, scrambled, delayed, or misdirected transmissions, or computer hardware or software or telephone malfunctions, failures, or technical errors or difficulties, any error, omission, interruption, deletion, defect or delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or tampering with or hacking of any of the websites, computer virus, bug, complications or server performance suspected to be caused by automated entry, voting or web traffic, or other errors or corruptions of any kind whether human, mechanical, electronic or network or the incorrect or inaccurate capture of information or the failure to capture, or loss of, any such information or any other factor that may prevent an individual from completing or PizzaVito from receiving (accurately or otherwise) a phone call, an email, accessing any website (including PizzaVito's or any third party website), or for any problem associated with PizzaVito's website or voting website or software, internet, telephone connections, servers, routers, or any other technical problem that may impact entry, participation, voting or prize claim in any way, regardless of the cause, including, without limitation, any injury or damage to any person's computer, equipment, property, software or network related to or resulting from participating in a PizzaVito contest or visiting its websites (whether as an entrant, visitor or voter). PizzaVito's and its sponsors assume no responsibility for any incorrect or inaccurate information, whether caused by website users, or by any equipment or programming associated with or utilized in a PizzaVito Contest. PizzaVito is not responsible for any printing errors or typographical errors. If, for any reason, in the sole opinion of PizzaVito, any contest is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, hacking, unauthorized intervention, fraud, technical failures, technical slow-downs, or any other causes, whether discovered or suspected by PizzaVito, which, in sole opinion of the PizzaVito, does or could corrupt or affect the administration, security, fairness, integrity or proper conduct of a Contest, PizzaVito reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the affected contests and/or the voting portion of any Contests with or without selecting qualifiers, finalists or winners, and/or provide alternative means of entry or voting or any other changes to these contest rules that PizzaVito deems appropriate under the circumstances. In the event of termination, suspension or modification of a contest, a notice will be posted online.

27. PizzaVito and Sponsors reserve the right to prohibit the participation of an individual from any or all PizzaVito contests if fraud or tampering is suspected, or if the individual fails to comply

with any requirement of participation as stated herein or with any provision in the applicable Contest rules (including, without limitation, use of automated entry or voting mechanisms).

INTERNET CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF ANY CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS AND PIZZAVITO RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW.

28. PizzaVito may use cookies and/or collect IP addresses (an IP address is a number that can uniquely identify a specific computer or other network device on the internet) for the purpose of implementing or exercising its rights or obligations under the contest rules, for information purposes, identifying your location (including, without limitation, to re-direct you to the appropriate geographic website, if applicable) or for any other lawful purpose in accordance with PizzaVito's privacy policy.

29. Complete contest rules are available at PizzaVito Headquarters at 7750 W. Newberry Road, Gainesville, FL, 32606 PizzaVito's during normal business hours of 11 a.m. to 5 p.m., Monday through Friday or go online at www.pizzavito.com.

30. PizzaVito contests are subject to all applicable laws and regulations and are void where prohibited.

31. PizzaVito reserves the right to: (i) terminate or declare any Contest null and void and rescind any prize, if in its sole judgment, the rules or the integrity of the Contest have been violated or compromised in any way, intentionally or unintentionally by any person whether or not a participant in the Contest; (ii) alter or amend these Contest rules at any time; and (iii) stop or conclude the Contest at any time without prior notice.

32. Winner's List: For a list of winners mail a self-addressed stamped envelope to PizzaVito's address identifying the name of the particular contest that you would like to receive a winner's list for. The address is 7750 W. Newberry Road, Gainesville, FL 32606. All requests for winner lists must be mailed and received by PizzaVito after the contest is over but prior to 4 months after the contest has been concluded.

33. These are general contest rules, and rules for individual contests may vary. To the extent that any specific contest rules differ from these rules, the specific contest rules will govern and control.